

STRATEGIES

by



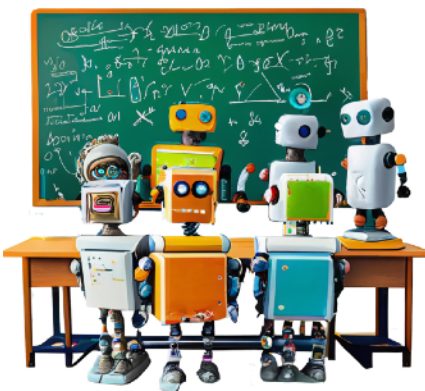
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“Innovate, Strategise, Excel - Embracing Experiential Learning”

Experiential Business Learning Malaysia (EBLM) is a registered **HRDCorp** training provider emphasising hands-on experiential training as the best way to create appealing courses for academic and corporate students.

EBLM is partnered with **Capsim Inc. of USA**, to deliver its world-class, award winning simulations and soft skills assessments through Capsim Malaysia, EBLM's experiential learning platform.

Capsim Malaysia provides individual and team-based business simulations, day-in-the-life microsimulations and soft skills assessments, together with custom designed, hands-on training programmes, tailored to the specific needs of its academic and corporate clients.



“we may look robotic, but we’re here to help you ... talk to us”

Why Experiential Learning?

Experiential Learning is a hands-on approach to learning which is different from traditional forms, which rely on passively absorbing information through lectures or reading. Benefits can include ...

- 1. Active and engaging:** Experiential learning is a hands-on approach which can be more engaging and motivating than passive learning like lectures.
- 2. Application of knowledge:** Experiential learning enables individuals to apply what they have learned in real-life situations, which helps them better understand and retain the knowledge acquired.
- 3. Development of problem-solving skills:** Experiential learning often involves solving real-world problems or challenges, which helps develop critical problem-solving skills that enhance their experience.
- 4. Promotion of personal and social development:** Experiential learning often involves collaborating with others, allowing individuals to develop valuable social skills, soft skills, that contributes to character development.
- 5. Enjoyable and fun:** Experiential learning can be a pleasurable and enjoyable way of learning, increasing students' motivation and commitment.

Experiential learning is often considered more effective than traditional because it allows individuals to apply their knowledge in a real-world context.



check out the EBLM and
Capsim Malaysia websites at :
www.eblm.com.my



BCIQ - Business Cultural Intelligence Quotient



BCIQ helps businesses enhance their cross-cultural communication skills. By assessing an individual's proficiency in understanding and communicating with individuals from different cultures, organisations can identify areas for improvement and provide targeted training.

BCIQ equips business leaders and employees with the skills and knowledge to navigate diverse markets, adapt to customs, and develop productive relationships with stakeholders worldwide.

Culturally diverse teams offer a broad range of perspectives and ideas, but they also face challenges due to varying communication styles and work approaches. **BCIQ** helps team members recognise and appreciate cultural differences, fostering a more inclusive and harmonious work environment.

Leaders with high cultural intelligence are better equipped to manage diverse teams and handle complex international business situations.

Capsim Malaysia's BCIQ Inbox can help identify potential leaders with the necessary skills to lead effectively in a multicultural context, allowing organisations to invest in their development and nurture their growth.

Meet Capsim Malaysia's Consultant Trainers

EBLM's Capsim Malaysia trainers are registered with HRDCorp and provide consultation, advice and training services to academic and corporate clients aiming to maximise the benefits from using modern experiential learning products.



Suresh Kumar is an experienced professional with more than 20 years working experience. Passionate about Project Management, Business Development and Training. An experienced business trainer he has delivered training programs for various corporates & academics.

He is an approved academic facilitator for Project Management & Strategic Management subjects under the London Examination Board's Postgraduate Diploma in Business Administration programme leading to the University of West of Scotland's MBA degree.



Stewart Forbes is a shipbroker by profession with 50 years of Asian experience, managing companies in the logistics and transport sector. As Executive Director of MICCI (Malaysian International Chamber of Commerce & Industry) for 15 years he has wide experience in managing government relations and assisting companies with business issues. He has also been a regular speaker at both national and international conferences, seminars and workshops for over 20 years. He also designs Capsim Malaysia's online business courses, surveys and websites for selected clients.

Talk To Us ... We're Listening ...

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